

How many times have you heard your people say,  
“My nerves get the best of me, My mind goes blank,”  
or, “I’d rather not stand up in front of people to speak.”?

Here’s a training program that helps your people:

# “Capture the Moment!”

## When Presenting

A non-threatening, confidence building training experience for professionals who want to make the most of their time in front of an audience and present with impact.



Chuc Barnes, CSP\*, author of “Capture The Moment” crafts its message into a personalized training program for your group. He has worked with over 30,000 executives in over 1,000 companies in the United States, Canada, and Europe.

### What executives like about this training:

- 1) **Knowledge** – You learn what you need to know to present to any type of audience.
- 2) **Skills** – You identify and develop skills critical to your success from an audience perspective.
- 3) **Confidence** – You boost your confidence for presenting in any setting.

### The training zeros in on four core areas:

- 1) **Direction** – Know your specific objective and how to achieve it.
- 2) **Game plan** – Follow a blueprint that stirs audience interest.
- 3) **System** – Know how to organize and dramatize key points.
- 4) **Panache** – Add to your style, flair, poise, and self-confidence.

### Executives walk away with ideas they can implement for more:

- 1) **Focus** – on timing, pacing, and audience needs
- 2) **Control** – over questions, nerves, and the unexpected
- 3) **Influence** – as a presenter and subject expert
- 4) **Impact** – when making presentations anytime, anyplace

### Audiences like the results:

“We all learned many things that will help us the rest of our lives in so many different situations.”

— Janna LaCock, Leukemia Society of America

“You did a wonderful job in tailoring the presentation for our audience and addressing every issue of concern. You also were dynamic, content focused, and professional in your presentation.”

— Heather M. Scott, Mayo Clinic Jacksonville

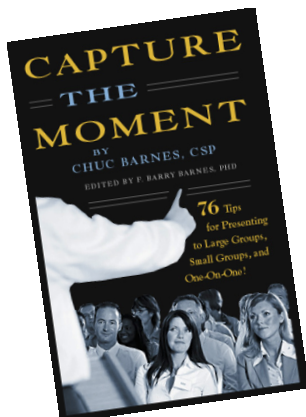
\* Certified Speaking Professional

(The highest earned credential awarded by the National Speakers Association)

**For more information, contact MinutesCount! at**

**Tel: 888-804-2292 Fax: 913-491-5057**

Email: [chuc@MinutesCount.com](mailto:chuc@MinutesCount.com) [www.MinutesCount.com](http://www.MinutesCount.com)



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